



	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Communication										
Partner communication	5-Mar									
Global Press Release			1-May							
Pricing										
Pricing on Xnet	15-Mar									
Ordering										
Ordering the Powermax45 XP*	As long as supplies last*									
Powermax45 SYNC begins to ship			28-May							
First orders arrive				4-Jun						
Pre-orders (use normal process)	15-Mar			4-Jun						
Training										
Partner training	After internal	After internal								
Online HCI training availability for Powermax45 SYNC			24-May							
Marketing support										
Ordering or downloading marketing material can begin from Xnet		22-Apr								
Launch in a box orders begin shipping			28-May							
Tradeshaw partner booth feature										
Tradeshaw Hypertherm Associates booth feature								Oct-22 EuroBLECH		
Webinar				TBD						
Advertising										

*We will continue to accept Powermax45 XP orders as long as supplies last. We anticipate that we will have units of the most popular configurations until the June 4 launch.