



HYPERTHERM®

A Hypertherm Associates Brand

	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Communication										
Global Press Release			1-May							
Pricing										
Pricing on Xnet	15-Mar									
Ordering										
Last order date for the Powermax45 XP	15-Mar									
Powermax45 SYNC begins to ship			28-May							
Pre-orders (use normal process)	Mar-15 to Jun-4									
Training										
Partner training begins	Late March									
Online HCI training availability for Powermax45 SYNC			15-May							
Marketing support										
Marketing assets available in Marketing Playbook on Xnet		22-Apr								
Marketing collateral available to ship			28-May							
Tradeshow partner booth feature										
Tradeshow Hypertherm Associates booth feature								Oct-22 EuroBLECH		
Webinar				TBD						
Advertising										